

# **Solving for Fleet Challenges**

# Why Satellite Connectivity Matters

From logistics to field services, vehicles don't always stay within cellular range.

Satellite bridges the gaps in visibility, safety, and control.

# The Challenges of Fleet Management



# How Satellite Solves These Challenges

#### Coverage Gaps

Vehicles often operate in rural, cross-border, or remote regions where cellular networks end

#### Route Visibility

Loss of signal leaves fleet managers blind to location, driver behavior, and vehicle health

#### Reliability

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Congestion and outages disrupt tracking, routing, and compliance monitoring

#### **Operational Costs**

Maintaining cellular-only systems across large or mobile fleets drives infrastructure and roaming expenses

#### **Global Reach**

Reliable connectivity on highways, in remote worksites, and across borders

#### **Continuous Tracking**

Real-time visibility and route data, even beyond terrestrial network limits

#### **Resilient Performance**

Satellite operates independently of power outages, congestion, or network disruptions

#### **Cost Efficiency**

Eliminate the need for dense network infrastructure or expensive roaming plans

# Benefits of Globalstar Satellite Solutions



# **Reliable Coverage**

Consistent communication across onshore, nearshore, and remote routes



# **Rugged Devices**

Built for vibration, temperature, and weather extremes



# **Battery Efficiency**

Smart power management for long-term deployments



# **Affordable Scalability**

Flexible plans for fleets of any size or application



# Cellular vs. Satellite at Glance

Factor	Cellular-Only	Satellite-Enabled
Coverage	Limited to tower range; unreliable in remote areas	Global, onshore, and nearshore capability
Reliability	Prone to outages, congestion, and roaming loss	Independent, always-on connectivity
Scalability	Costly expansion and maintenance	Single network spans multiple regions and geographies
Mobility Support	Interrupted tracking in low-coverage zones	Seamless handoffs and tracking across routes and territories

# Fleets don't stop at the edge of cellular coverage, and neither should your connectivity.

Discover how Globalstar's satellite IoT solutions help organizations track, monitor, and protect assets anywhere – <u>reach out</u> to our team of experts.

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