

Globalstar's next generation global, hybrid network service is designed to leverage both satellite and terrestrial technologies to connect cars.

### **GLOBAL CONNECTIVITY**

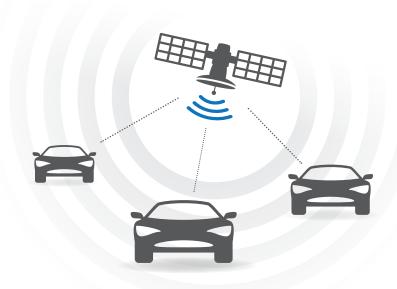
Optimized routing of content and services for lower recurring costs and improved SLAs.

- Telematics: increase coverage and reliability for ACN/eCall, roadside assistance, vehicle tracking and telemetry. Pull data from vehicle for remote diagnostics, condition-based maintenance, and preventative analytics.
- Managed Security: secure link for global certificate and key management, audits and compliance monitoring. Enables service to patch vulnerabilities, update firewall and IDS systems.

# HIGHLY SCALABLE BROADCAST / MULTI-CAST NETWORK

Delivers common content to multiple users with virtually unlimited scalability.

- GNSS augmentation: enhanced Global Navigation Satellite System (GNSS) accuracy and integrity with protection levels. Increase safety and reliability of autonomous driving systems.
- OTA Updates with acknowledgment: efficient and secure broadcast service for critical security patches, and Over-the-Air (OTA) updates to software and firmware in Telematics Control Units (TCUs), Electronics Control Units (ECUs), and Head Units (HUs), as well as map tile and map layer data.
- Datacasting of common-interest content: traffic, weather, hazards, and other alerts.



### **AVOID COSTLY RECALLS**

Since 2015 vehicle recall rate increased to 46%, with four major carmakers setting aside a combined \$20 billion in 2015 in warranty reserves. Close to one-third of those from last year could have been addressed over the air, saving carmakers at least \$6 billion.

**ABI** Research

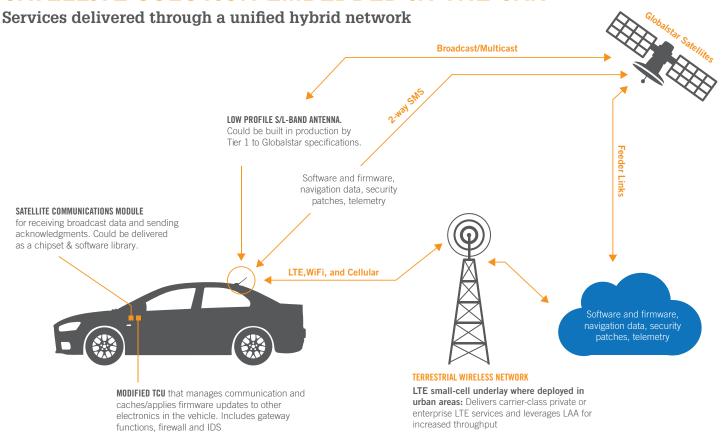
### **KEEP CARS UP TO DATE**

Automakers will save \$35 billion from over-the-air updates in 2022, up from \$2.7 billion in 2015. Those savings would come from 10.9 million map updates, plus 42.5 million telematics updates, 34.4 million infotainment updates and 13.2 million updates to safety critical control units.

**IHS Automotive** 



## SATELLITE SOLUTION EMBEDDED IN THE CAR



### **BENEFITS**

- Global broadcast services deliver common content to multiple users with unlimited scalability (10s to 100s of millions).
- Intelligent routing over satellite and terrestrial wireless networks selects best option based on application, least cost delivery, QoS and / or availability.
- Existing S- and L-band satellite technology supports antenna that fits within an existing 'shark fin' or can be embedded in the roof of a vehicle.
- S- and L-band satellite connectivity is easily integrated into an existing TCU, head unit or communications module.
- Improved OEM ROI:
  - Operational and cost efficiencies from automating updates and reducing recalls.
  - Improved customer retention and increased revenue from new services.

### TECHNICAL INFORMATION

- S- and L-band satellites provide global broadcast and messaging capabilities to very small, embedded, low power terminals.
- Satellite communications module for receiving broadcast data and sending acknowledgments could be delivered by Globalstar as a chipset and software library.
- Low cost S- and L-band antenna can be built in production volumes by OEM and Tier 1s to Globalstar's specifications.
- Multiple deployment and interface options for Tier 1s and OEMs.

### DELIVERED THROUGH AUTOMOTIVE ECOSYSTEM

Solution leverages capabilities of partners working across the value chain.

**Globalstar:** Next generation satellite communications

**Automotive Ecosystem:** OEMs, Tier 1 Suppliers, Platform Providers, and Network Operators

